



ANDRÉ CASTRO

PRODUCT MANAGER - PROJECT MANAGER

CONTACT

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- Portuguese (native)
- Fluent English

EDUCATION

2008 - 2013
UNIVERSIDADE DE BRASÍLIA

- Bachelor's in Social Communication - Advertising

SKILLS

- Project and Product Management
- Agile Methodologies (Scrum, Kanban)
- Team Leadership
- Strategic Planning
- Stakeholder Management
- Market Analysis
- Financial Management
- Process Development
- Digital Marketing
- Design Thinking

SOFTWARE

- Jira
- Confluence
- Trello
- Notion
- MS Office
- Adobe Creative Suite
- Miro
- Figma
- Google Analytics
- Slack

ABOUT

Experienced professional with over 8 years of expertise in digital projects and project management, with a strong background in game development and business management. I have solid experience in leading multidisciplinary teams, developing agile methodologies, and strategic planning. My career path includes founding and managing my own companies, as well as driving multiple concurrent projects across different sectors. I stand out for my ability to identify market opportunities, develop strategic roadmaps, and ensure the delivery of high-quality products, always focused on results and stakeholder satisfaction.

EXPERIENCE

- ComuniCoworking** 2017 - 2024
Founder and Operations
 - Full management of operations, project management, and strategic planning of the business
 - Development and implementation of organizational processes
 - Financial management and performance analysis
 - Team leadership and strategic decision-making
- Aura Studio** 2022 - PRESENT
Game Designer, Producer and Operations
 - Development and implementation of business strategies
 - Management of simultaneous digital game development projects
 - Business management and product development
 - Management of multidisciplinary teams
- Ponto Bloco** 2017 - 2024
Founder, Operations and Consultant
 - Development and implementation of business strategies
 - Management of digital marketing projects for various clients
 - Consulting on business management and product development
 - Creation and implementation of work methodologies

CASES

CALIX: Multiplatform (PC/Consoles) project leadership with full team management and investment acquisition.

SUMA: Product management and project management. Helped with game design, narrative, and mechanics development.

ComuniCoworking: Foundation and full operations management, from strategic planning to financial management.